

EXHIBIT D

From: Reyes, Guillermo (GE Healthcare)
Sent: Friday, February 18, 2011 5:53 PM
To: Temme, Jennifer (GE Healthcare); Poole, Kevin L (GE Healthcare); Thornton, John M (GE Healthcare); Torres, Reggie (GE Healthcare); Strzelczyk, Cindy (GE Healthcare)
Subject: Winback/New Business Campaign

Thanks for your time today. The only deliverable for now is to provide list of targets **with contact info by March 4th** (pick from Winback_Campaign_Feb17). Also let me know if you'd like a training on how to use the ROI tools and or review contract options. Attached is the presentation we reviewed today. Attached are the two ROI excel tools I talked about (one that compares direct parts purchase vs IH Parts, and the other compares Limited or PM to 3rd party). Also included are the pdfs of the campaign that would be sent to the customers you picked.

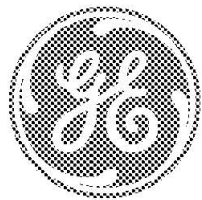
      
Anesthesia Winback Campa... Winback_NewB... Winback_New_B... Winback_Camp... IH_Parts_Calcula... ASC_Calculator_... AP Limited Spec Sheet.pdf

GE Healthcare

[Customer Name],

Has your anesthesia machine been inspected recently?

When it comes to Risk Level 1 equipment, your patients and your hospital's reputation demand equipment that performs flawlessly, according to OEM standards. You can't afford downtime, mishaps, or service shortcuts. That's why we want to provide you with a quality assurance inspection performed by a GE field engineer. We'll work with you to assess whether your GE Healthcare anesthesia system is performing to established OEM specifications.*



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EDC0034603

Request a
quality assurance
assessment today

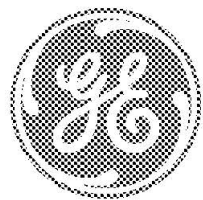
Call [GE contact name] at
[phone number] today

*This inspection is not a clinical assessment and is not intended to be used as a basis for clinical decisions. The inspection is for informational purposes only and is not intended to be used as a basis for clinical decisions.

High-risk situations call for reliable equipment. Before signing a service agreement not backed by GE Healthcare, ask these questions:

1. Do you have access to training on the specific equipment you are servicing?
2. Do you use current service documentation and methods recommended to service and maintain Risk Level 1 equipment?
3. Do you use genuine, OEM replacement parts?
4. Are repair parts also included in the contract, not just maintenance parts?
5. Are service calls included in the contract?
6. Will my field engineer have an emergency/vacation backup, and are these people close to my facility?
7. Do you use calibrated test equipment?

If you choose AssurePoint™ Services from GE Healthcare, the answer to all of these questions is "yes." That's the level of confidence you need for equipment in high-risk applications like anesthesia.



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GE Healthcare

High-risk
situations
call for
assured
equipment
performance.

Has your anesthesia
equipment been
inspected recently?

<Customer Name/Hospital Name>



When it comes to Risk Level 1 equipment, your patients and your hospital's reputation demand equipment that performs flawlessly, according to OEM standards. You can't afford downtime, mishaps, or service shortcuts. That's why we want to provide you with a quality assurance inspection performed by a GE field engineer. We'll work with you to assess whether your GE Healthcare anesthesia system is performing to established OEM specifications.*

GE Healthcare Service provides:

Quick response times: With more than 180 field service engineers, the GE Healthcare service force is among the largest in the industry, so you can count on having a local expert ready to anticipate or resolve your problem quickly.

Technical expertise: GE Healthcare field service engineers have an average of 12 years of experience servicing and repairing anesthesia systems, giving you a high level of expertise you need for equipment used in high-risk situations.

Clinical and technical education: By helping your staff learn how to better operate, maintain, and repair anesthesia equipment, GE Healthcare also is helping you ensure patient safety and improve healthcare delivery.

People who care: Customers tell us that our field engineers have become "part of the family." In fact, survey results show that 95% of anesthesia system customers would recommend GE Healthcare service to a colleague.

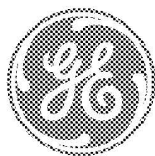
Request a quality assurance inspection today.
Call [GE contact name] at [phone number].

<Hospital Name>

Contact:

<service Source Contact
Name>

at <Service Source Contact
Phone >



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*If requested, your field engineer can provide a written estimate for recommended repairs or other service based on the results of the quality assurance inspection.

Q1 LSS Winback

GE Healthcare

High-risk situations call for assured equipment performance.

Has your anesthesia equipment been inspected recently?

Customer Name/Target Market



When it comes to Risk Level 1 equipment, your patients and your hospital's reputation demand equipment that performs flawlessly, according to OEM standards. For critical efforts, sometimes, patches, or service shortfalls. That's why we want to provide you with a quality assurance inspection performed by a GE field engineer. We'll work with you to assess whether your GE Healthcare anesthesia system is performing to established OEM specifications.*

GE Healthcare Service provides:

- Quick response times.** With more than 180 field service engineers, the GE Healthcare service team is among the largest in the industry, so you can count on having a local expert ready to anticipate or resolve your problem quickly.
- Technical expertise.** GE Healthcare field service engineers have an average of 12 years of experience working and repairing anesthesia systems, giving you a high level of expertise you need for equipment used in high-risk situations.
- Clinical and technical education.** By helping your staff learn how to better operate, maintain, and repair anesthesia equipment, GE Healthcare also helps you ensure patient safety and improve healthcare delivery.
- People who care.** Customers and us, our field engineers have become "part of the family" in fact, many of our clients are GE Healthcare customers, employees or former employees of GE Healthcare.

GE Healthcare

- Direct Mail with promo offer, via Fedex
 - Free Quality Assurance Inspection
 - Special trial offer if they sign a service agreement or discount on Time and Materials
 - Main Theme: "Is your equipment up to standard?"
- Also providing ROI tool to show the value of our service agreements
- Aimed at cust. With 3rd parties or Inhouse
- Pick 30 targets
- Target for Inspection: Primarily Chief CRNA, OR Manager or Risk Manager, secondarily: Biomed Dir.
- Target for ROI tool: Biomed Dir

GE Healthcare

(Customer Name),

Has your anesthesia machine been inspected recently?

Request a quality assurance inspection today

Before signing a service agreement that's not backed by GE Healthcare, ask these questions:

1. Do you have factory training on the specific piece of equipment you are interested in?
2. Do you have the latest service contracts and parts replacement info (to service on-site) and a 24-hour technician?
3. Do you have general OEM repair and parts?
4. Do you have parts and a technician on-site and parts replacement info?
5. Are you able to provide a contract?
6. Do you have factory training on equipment you are interested in?
7. Do you have a 24-hour technician on-site and parts replacement info?
8. Do you have a 24-hour technician on-site and parts replacement info?
9. Do you have a 24-hour technician on-site and parts replacement info?
10. Do you have a 24-hour technician on-site and parts replacement info?

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List Details


Site Id	DoS	Installed at Customer Number	Installed at Customer Name	Address	City	State	Zipcode	Total non EOL ISS assets	Active Contract?	Field NCR Billings last 12 months	FE	Last contract expiration date	Last contract total revenue
1223162	BILL FEURT	295197	S CENTRAL KANSAS REG	216 W BIRCH	ARKANSAS CITY	KS	67205	5 No		124	KIMBERLY GORMAN	04/30/10	15,784
1233821	BILL FEURT	73989	ADVOCATE ILLINOIS MAC	927 W NELS	CHICAGO	IL	60657	15 No		22,875	DANIEL ARNOLD		
1280738	BILL FEURT	483420	SUMMIT SURGICAL	1818 E 23	HUTCHINSON	KS	67502	5 No		375	BRUCE DAVIS	05/31/08	1,886
1418947	BILL FEURT	536079	RIDGEWOOD SURGERY	14013 N RIDG	WICHITA	KS	67205	2 No			KIMBERLY GORMAN		
1294679	BILL FEURT	487994	RAWLINS COUNTY HEALTH	1707 GRANT	STWOOD	KS	67730	1 No			BRUCE DAVIS		
1224961	BILL FEURT	458206	HUTCHINSON HOSPITAL	1701 E 23RD	HUTCHINSON	KS	67502	10 No			BRUCE DAVIS		
1233820	BILL FEURT	73989	ADVOCATE ILLINOIS MAC	836 W WELL	CHICAGO	IL	60657	1 No			DANIEL ARNOLD	09/30/07	22,839
1247357	BILL FEURT	201826	NORTHWESTERN MEMOF	715 N SAINT	CHICAGO	IL	60611	34 No		14,882	DANIEL ARNOLD	09/30/07	17,928
1223162	BILL FEURT	295197	S CENTRAL KANSAS REG	216 W BIRCH	ARKANSAS CITY	KS	67205	5 No		254	KIMBERLY GORMAN	04/30/10	15,784
1418947	BILL FEURT	536079	RIDGEWOOD SURGERY	14013 N RIDG	WICHITA	KS	67205	2 No			KIMBERLY GORMAN		
1234761	DARBY LANGWORTHY	463380	INOVA FAIRFAX HOSPITAL	3300 GALLON FALLS	CHURCH	VA	22042	391 No			JOHN GLANDER		
1233857	DARBY LANGWORTHY	452822	CHILDREN'S HOSPITAL	6219 BRYANT	BUFFALO	NY	14222	14 No			DAVID PAPLOFF		
1225960	DARBY LANGWORTHY	458586	ROBERT WOOD JOHNSON	1 ROBERT W/	NEW BRUNSWICK	NJ	08801	78 No		538	SHAUN BRANTON	07/31/07	8,937
1234319	DARBY LANGWORTHY	203580	BUFFALO GENERAL HOSP	100 HIGH ST	BUFFALO	NY	14203	467 No			DAVID PAPLOFF	02/28/07	14,249
1219789	DARBY LANGWORTHY	455255	CAPITAL HEALTH SYSTEM	750 BRUNSW	TRENTON	NJ	08638	31 No			ROBERT CARTER	08/31/08	993
1227705	DARBY LANGWORTHY	69689	TEMPLE UNIV HEALTH	573401 N BRD	PHILADELPHIA	PA	19140	11 No			GUMAR TRAGRE	12/31/08	2,568
1219790	DARBY LANGWORTHY	455255	CAPITAL HEALTH SYSTEM	446 BELLEVU	TRENTON	NJ	08608	73 No			ROBERT CARTER	08/31/08	13,802

Installed at Customer Name	ABU	AESPIPE 7180	Aespipe 7380	Aespipe 3800	AESTIVA 7180	AESTIVA 7380	AESTIVA 3800	AESYS	AM	AESCAM	AVANCE
BUFFALO GENERAL HOSPITAL	330						35	1		20	
INOVA FAIRFAX HOSPITAL								1		58	6
MARY HITCHCOCK MEMORIAL HOSP	27				2		1			65	1
PRESBYTERIAN HOSPITAL DALLAS			5	7	3		31	4		25	5
NORTH CAROLINA BAPTIST HOSP				12			33			16	
BEAUMONT SERVICES CO	1									28	
TAMPA GENERAL HOSPITAL				2			32	2	66	5	
LONG BEACH MEMORIAL MED CTR								3		17	109
CHRIST HOSPITAL	36									3	
ST JOHN'S MERCY MEDICAL CTR				6			8	1	22	13	5
WASHINGTON HOSPITAL CENTER	34								10	28	
ST ELIZABETH MED CTR SOUTH				7	10		13	1		14	
UTCA MEDICAL CITY DALLAS HOSP				19			27	1	1	24	7
HARRIS METHODIST HOSPITAL	58						2	1		34	
LANCASTER GENERAL HOSPITAL	6	1	2				16	1		31	15



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ROI Tool



1

GE Healthcare

9900 W. Innovation Drive
Wauwatosa, Wisconsin, 53226, USA

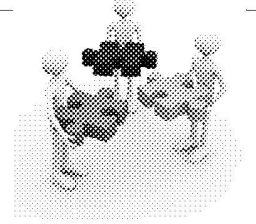
Hospital name
Hospital address
Contact Name

Estimated Anesthesia Service Cost Calculations

Machine/Offering	Qty	Avg. Annual Repair Labor Hrs	Avg. Annual Repair Parts list	Avg. Annual PFT Labor Hrs	Avg. Annual PFT Parts list	Estimated Total Annual Service Cost @ \$150/hr and 25% surcharge on parts	GE AF limited Promotion Agreement Annual Price	Difference \$	Difference %
CCS w gas CSA2 8-5	4								
AESTIVA M11 CSA2 8-5	1								
AESTIVA 7900 CSA2 8-5	10								
Total	15	25.88	3,583	74.20	4,788	25,444	23,904	1,540	6%

GE hereby disclaims any and all liability for any errors, which may be caused by the use of this tool, and GE shall not be responsible for any damages, including consequential damages, arising from the use of this tool. GE shall not be responsible for any damages, including consequential damages, arising from the use of this tool. GE shall not be responsible for any damages, including consequential damages, arising from the use of this tool.

The Offerings



3

CONTRACT PLANS TO OFFER...

AssurePoint – PM

AssurePoint – LIMITED

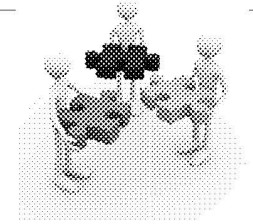
Inhouse Parts

1

HBS to offer

Contract Offerings

AssurePoint Limited -*NEW!!!*

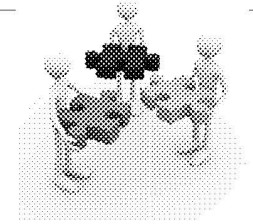


Includes:

- **Similar to Standard/CSA (Includes: PMs & Repair - both labor and parts)**
- **But...Provides a fixed number of onsite corrective repair service events per year AND unlimited phone Tech Support**
 - Determined by the # of equipment being covered
- **Anything above designated # of events will be charged HBS**
 - 20% discount off labor rates and parts list rates
- **Customer has 30 days to notify GE Healthcare in writing that it does not wish the visit to be considered as “designated” and pays the charge as HBS**
- **Subsequent onsite attempts to fix previously diagnosed problems are considered part of the same Designated Service Event**

Contract Offerings

AssurePoint Limited -NEW!!!

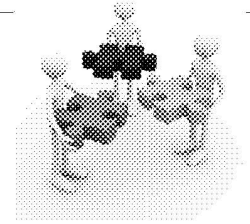


Con't:

- **Coverage hours 8-5 (which means PM 8-5, repairs 8-5)**
- **Unused events can not rollover during term of the contract**
- **FE Onsite response time: within 24 hrs.**
- **No loaner for monitor/module**
- **No solution time guarantee**
- **Priced at ~20% less than CSA/Standard**

AssurePoint – PM

Includes:



- **This on-site support program provides preventive maintenance and technical support. Offered 8 a.m. – 5 p.m. Covers the selected Preventive Maintenance appointments including:**
- **Service Labor:** Planned Maintenance Labor and parts is included in the agreement, coverage is available in the 8-5 timeframe. Including Travel
- **Priority Technical Support:** 24/7 Priority technical phone support. Priority technical support means that because you're a valuable contract customer, you'll be placed in a higher priority queue for a faster response
- **Software Updates:** Features software updates and error correction. Does not include software upgrades that provide up-to-date functionality or feature enhancements

Winback/New Business

GE Advantage...Give Us A Try

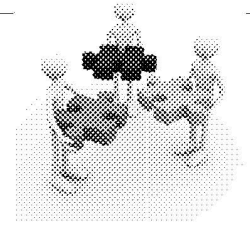
Includes:

Option 1:

- AP Limited
- AP PM
- AP Inhouse

Option 2:

•If no HBS and no contract, you can offer HBS for the same price of the contract...



ASSUREPOINT LIMITED-SCHEDULE A

Number of devices on agreement	Number of designated onsite repair events per year
1	n/a
2	n/a
3	1
4	1
5	2
6	2
7	2
8	3
9	3
10	3
11	4
12	4
13	5
14	5
15	5
16	6
17	6
18	6
19	7
20	7
21	7
22	8
23	8
24	8
25	9
26	9
27	9
28	10
29	10
30	10
31	11
32	11
33	11

Number of devices on agreement	Number of designated onsite repair events per year
34	12
35	12
36	13
37	13
38	13
39	14
40	14
41	14
42	15
43	15
44	15
45	16
46	16
47	16
48	17
49	17
50	17
51	18
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55	19
56	19
57	20
58	20
59	21
60	21
61	21
62	22
63	22
64	22
65	23
66	23
67	23

Number of devices on agreement	Number of designated onsite repair events per year
68	24
69	24
70	24
71	25
72	25
73	25
74	26
75	26
76	26
77	27
78	27
79	27
80	28
81	28
82	29
83	29
84	29
85	30
86	30
87	30
88	31
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90	31
91	32
92	32
93	32
94	33
95	33
96	33
97	34
98	34
99	34
100	35
101	35

PRODUCED IN NATIVE FORMAT

PRODUCED IN NATIVE FORMAT

PRODUCED IN NATIVE FORMAT

GE Healthcare

AssurePoint™ Limited

Service specifications for Anesthesia

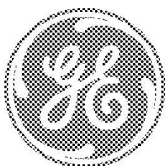
Service/Feature	Anesthesia
Onsite coverage hours	8 AM – 5 PM
Onsite response time	24 hours
Planned maintenance	1 – 4 visits annually
Planned maintenance labor	Included
Planned maintenance parts	Included
Repair labor	Included, but only for the number of designated events*
Repair parts	Included, but only for the number of designated events*
Parts delivery	24 hours
Technical phone support	24x7
Technical phone support response time	1 hour
Clinical applications phone support	8 AM – 5 PM, CST
InSite™ remote diagnostic service	N/A
Repair depot	Included, but only for the number of designated events*
Software updates	Included
Travel, mileage, expenses	Included

Additional options for purchase	Anesthesia
Clinical refresher training	√
Technical training	√
Onsite repair parts kit	√
Onsite leased anesthesia machine/monitor	√
Hardware upgrades	√
Monitor/module loaner	√
Next day repair guarantee	√
Independently licensed software modules	√
Environmental testing	√
Vaporizer efficacy test	√

* Number of designated events depend on the number of assets included in the contract. For more information, please refer to the Statement of Deliverables, Schedule A

This Specification Sheet is intended to be an overview of the deliverables included with the AssurePoint Limited offering. For further details including exceptions/exclusions, please consult the terms and conditions of the specific service offering.

Call (800) 558 7044 to speak to a GE Healthcare service sales representative today.



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GE Medical Systems Information Technologies, Inc., a General Electric company, doing business as GE Healthcare.

About GE Healthcare

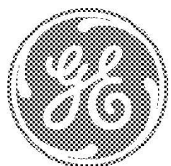
GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower cost. In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Our “healthymagination” vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality around the world.

Headquartered in the United Kingdom, GE Healthcare is a unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employees are committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at www.gehealthcare.com.

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